EEO Public File Report
Imagicomm Communications
WSYT/WNYS Syracuse, Ny
EEO Public File Report Part 1
Reporting Cycle: 02/1/2024 - 01/31/2025
Full-Time Positions Filled

Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
		- / 2 / 2 2 2			
Account Excutive	4/12/2024	7/8/2024	Indeed	8	0
			NYS Deptment of Labor	0	0
			Referral	1	1
			LinkedIn	0	
Master Control Operator	10/18/2024	11/18/2024	Indeed	4	1
			NYS Deptment of Labor	0	0
		8/12/2024	Referral	1	1
			LinkedIn	0	0

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				ublic File Report m Communications			
				TV, Syracuse, NY			
				c File Report Part 2			
Reporting Cycle: 02/1/2024 – 01/31/2025 Recruitment Sources Used for All Openings							
No.		Source	Contact	Address	Notification	# interviews	
		T. d d	Testament Dentine	7501 N.Comital of Taxas University	N.	12	
	1	Indeed	Internet Posting	7501 N Capital of Texas Hwy	N	12	
		Internet - www.indeed.com		Austin, TX 78731			
				800-462-5842			
		New York State Dept	Internet Postina				
	2	of Labor	J J J	Judy Shanley	<u>N</u>	<u>0</u>	
		Internet - https://dol.i	ny.gov	c/o CNY Works			
				443 N. Franklin Street			
				Syracuse, NY 13204			
				Phone: 315-473-8250			
				Fax: 315-477-2541			
		D. C					
	3	Referral	Imagicomm Employee		N	2	
	4	LinkedIn	Internet Posting	605 W Maude Ave, Sunnyvale, CA 94085	N	0	
			Ū	www.linkedin.comm			

Longer - Term Recruiting Initiatives EEO Public File Report Imagicomm Communications EEO Public File Report Part 3 WSYT-TV/WNYS-CD Syracuse, NY

Reporting	Cycle:	2/01/2	2024 –	1/31/	2025

Reporting Cycle: 2/01/2024 – 1/31/2025							
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved		
1	19-Sep-24	Participation in TVB Forward Conference	Several members of the staff attended and participated in this Annual Conference.This conference offered sessions in Advertisding Categories, Business Development, Industry Outlook and an Awards Presentation.	On-Line Annual Conference	General Sales Manager, National Sales Manager, Account Managers, Sales Support Coordinator		
2	30-Oct-24	Antitrust Compliance Training	This training was designed to make sure all persons involved in sales transactions understood the rules and requirements regarding anti-trust.	1 hour of Annual Antitrust Compliance Training provided by Imagicomm Communications	General Manager, General Sales Manager, Sales Support Coordinator, Traffic Manager, Account Executives, Traffic Support, Business Manager		
3	Monthly	Participation in local Chapter 22 Society of Broadcast Engineers	Director of Engineering and Assistant Chief of Engineering attend the local Chapter 22 Society of Broadcast Engineers meeting every month.	Participated in various events and conferences, networking	Director of Engineering , Assistant Chief of Engineering		
4	Quarterly	Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	Students in the Multimedia class at ITC (Institute of Technology at Syracuse Central) to discuss a program set up by the school to discuss marketing, networking, research, branding and developing creative ideas. As part of the general discussion, Mr. O'Connor expanded on the employment opportunities that are available in the broadcast industry and specifically the type of job openings that are available with the station employment unit. There was a broad range of multicultural and multi-racial students in attendance.	Interaction with students discussing career opportunities in the field of Broadcasting.	General Manager		
5	Quarterly	or programs sponsored by educational institutions relating to	Explaining the job of General Sales Manager and how ratings figures are	Interaction with students discussing career opportunities in the field of Advertising/Broadca st Sales	General Sales Manager		
6	Quarterly	Participation with Board of Directors from Center State CEO	Attended Quarterly Board Meetings to discuss, collaborate and plan events for local business in the community.	Interact with various businesses and local Board members.	General Manager		